

## Finance for Non Financial Managers



**Participate more effectively and with confidence in financial planning and meetings**

### Who is it for?

This short programme is suitable for managers with little or no financial knowledge who need to become more actively involved in the financial matters of their project, functional area or organisation.

### Overview

A key element of a manager's role is to effectively control budgets and allocate funds as and when required to ensure smooth running of their departments or business. In the current market it is also essential they understand the financial implications of their day-to-day decisions to increase profitability and performance. This short programme of two half-day workshops concentrate on showing how to apply a range of financial planning and monitoring tools and techniques while focusing on the needs of the Business.

### Workshop Objectives

- Understand profit and loss statements and balance sheets
- Know the difference between cash flow and profit, capital and revenue, expenditure and budgets
- Understand how to use ratios to analyse financial figures
- Apply the principles of effective budget management
- Analyse information from budget reports
- Implement strategies to improve the management of resources

### Investment

Total investment for this two day workshop is £280 per person. Alternatively, this workshop can be delivered internally to your organisation for a total investment of £2332. Based on a group size of ten persons, this reflects an investment of £233 per person. This cost includes all relevant materials but excludes any costs associated with the venue.