

## Creative Problem Solving



**Develop your creative tool kit for overcoming obstacles and challenges through innovative problem solving techniques**

### Who is it for?

If you are involved in project planning, management, creative work or a role that requires you to solve problems, then this workshop has been designed for you.

### Overview

Creative thinking makes problem solving fun. This workshop provides delegates with the tools and techniques to substantially enhance their personal performance in both creative thinking and solving problems. It will illustrate how to solve problems through practical exercises and team work. At the end of the workshop, delegates will be able to generate innovative ideas and solutions to problems. They will recognise their lateral and logical abilities and gain self confidence to deal with day to day issues, problems and challenges.

### Workshop Objectives

- Identify and overcome the barriers to creative thinking in their own minds and in their approach.
- Apply the more fluid thinking style of the right brain.
- Apply a range of creative thinking tools.
- Apply a six step problem solving technique.
- Generate actions plan which turn creative thinking into innovative solutions.
- Test ideas for practicality and relevance.

### Investment

Total investment for this one day workshop is £185 per person. Alternatively, this workshop can be delivered internally to your organisation for a total investment of £1450. Based on a group size of ten persons, this reflects an investment of £145 per person. This cost includes all relevant materials but excludes any costs associated with the venue.

### Ilm Accreditation (optional)

For an additional investment of £79.00 per person, and on successful completion of this workshop and associated action plan, the Institute of Leadership and Management (ilm) will acknowledge the participant through the Development Award and twelve months ilm membership which includes access to online support materials, study guides and career development support.