

Creating an Effective Image



Creating the right image whilst improving your personal impact with others are the two keys to enhancing value in both business and personal relationships

Who is it for?

An essential learning experience for those who wish to improve working relationships and make a professional impact with colleagues, management, staff and customers.

Overview

The aim of this workshop is to understand different personality styles and the impact this has on how we interact. Delegates will take a look at themselves, their perceived image, how they are seen by others and how to develop stronger working relationships through building rapport and enhancing their communication skills.

Workshop Objectives:

- Define the main factors which influence our image
- Identify personal behaviour style
- Identify personal communication style and associated behaviours
- Enhance personal communication style through active listening and questioning

Investment

Total investment for this one day workshop is £140 per person. Alternatively, this workshop can be delivered internally to your organisation for a total investment of £1154. Based on a group size of ten persons, this reflects an investment of £115 per person. This cost includes all relevant materials but excludes any costs associated with the venue.